



January 8, 2012

Dear Friend,

Thank you for your recent interest in obtaining an application to participate in our **2012 Budweiser BorderFest Grande Parade**. Please find enclosed your application and a copy of our parade rules. Review the enclosed information and the Indemnity Release Agreement and return it as soon as possible. Should you require additional information, please call us at (956) 843-2734.

We are currently in the process of receiving applications from interested groups such as you. We will be reviewing applications and notifying participants of their acceptance as soon as possible.

Your application is due on or before February 17, 2012.

This year marks the 36th annual BorderFest and our theme this year is “**Celebrating England**”. This is a great opportunity to showcase our heritage and culture.

Sincerely,

JJ Herrera
Parade Chairman
BorderFest Association
800 E. Coma Ave.
Hidalgo, Texas 78557

Budweiser BorderFest Grand Parade

Saturday, March 3, 2012

Parade Rules

1. The BorderFest Association Parade Committee must approve all entries.
2. All entries must have a completed entry form turned in to the BorderFest Association Office no later than February 17, 2012.
3. Throwing of objects from vehicles participating in the parade will be strictly prohibited.
4. Nothing will be permitted that will down grade the parade in any way. (Signs, posters, writing on cars, clothing, etc. that are of any obscene nature). All such entries will be disqualified.
5. Participants in violation of rules may be asked to withdraw from the parade.
6. All political entries must submit a check or money order along with this application in the amount of \$75.00.
7. All entries must report to the corner of Bridge & Coma to pick up their entry numbers and proceed to line up no later than 8:30 a.m.
8. Parade participants will **NOT** be allowed to be picked up at the North or South Gates at the State Farm Arena between 10th and 23rd streets.
9. Parade starts promptly at 10:00 a.m.
10. **THERE WILL BE NO STOPPING, DANCING, OR PERFORMING OF ANY GROUP IN THE BORDERFEST GRAND PARADE ROUTE EXCEPT FOR THE DESIGNATED AREA IN FRONT OF THE JUDGES REVIEW STAND AND THAT WILL BE LIMITED TO ONE (1) MINUTE.**

JUDGING RULES FOR COMPETITIVE FLOATS

1. Competitive floats arriving at the parade route on March 3rd later than 9:00 am **will NOT be judged.** Participants riding on floats must be in place at the time of judging.
2. Judging of competitive floats will be based on the following points system.
ORIGINALITY 1-30 POINTS, WORKMANSHIP 1-30 POINTS, ADHERENCE TO THEME 1-40 POINTS

Budweiser BorderFest Grand Parade

Saturday, March 3, 2012

BorderFest Association
800 East Coma Avenue
Hidalgo, Texas 78557
Ph. (956) 843-2734 Fax (956) 843-2722

_____ YES, We will participate _____ NO, We will not participate

Name of Organization _____

Name of Leader _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Evening Phone: _____

Type of Entry:

- | | |
|---|--|
| <input type="checkbox"/> Band | <input type="checkbox"/> Float/Flatbed Trailer |
| <input type="checkbox"/> Marching Unit/Walking Unit | <input type="checkbox"/> General Category |
| <input type="checkbox"/> Horse Unit | <input type="checkbox"/> Winter Texan Category |
| <input type="checkbox"/> Car/Truck | <input type="checkbox"/> ROTC |
| <input type="checkbox"/> Bicycle Unit | <input type="checkbox"/> Professional Category |
| <input type="checkbox"/> Other | <input type="checkbox"/> Non-Competitive |
| <input type="checkbox"/> Political (\$75.00 FEE) | |

All fees must be submitted along with application on or before February 17, 2012.

Does your entry have music Yes _____ No _____

Length of Entry _____ Number of Participants _____

For the Master of Ceremonies and the News Media please give as complete information as possible.

Brief description of entry _____

Names of persons on float and titles _____

Names of group officers or leaders and titles _____

BORDERFEST 2012

RELEASE AND INDEMNITY AGREEMENT

The undersigned acknowledges in consideration of the BorderFest Association and the City of Hidalgo permitting our entity or organization to participate in BorderFest 2012 in the City of Hidalgo, Texas and for other valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the undersigned individual (acting through its authorized agent) agrees to release, indemnify, save harmless and defend the BorderFest Association, the City of Hidalgo, the Chamber of Commerce, and all other organizations and individuals participating in BorderFest 2012 from and against any and all liabilities, costs or obligations whatsoever, whether for loss, damage, theft, or injury to persons or property or otherwise, in any manner arising out of or incident to the undersigned's participation in any activities, including but not limited to sales and other activities by the undersigned at the event.

The undersigned acknowledges and agrees that neither the BorderFest Association and the City of Hidalgo nor any other organization or individual participating in the BorderFest 2012 shall be liable to the undersigned for any damages whatsoever, whether actual, special, incidental, consequential or exemplary, if BorderFest is cancelled, postponed, shortened or otherwise impaired for any reason, including but not limited to acts of God (such as hurricanes or storm) or any regulation, rule order or request of any governmental authority (whether valid or invalid).

The undersigned acknowledges and agrees that BorderFest through its officers and authorized representatives, reserves the right to stop or deny the undersigned's activity at BorderFest for failure (as determined in the discretion of the officers and authorized representatives) of the event to comply with applicable BorderFest rules and regulations.

The undersigned also acknowledges that he or she will be responsible for distributing a copy of the parade rules to ALL participants and their parents in their organization.

Signature

Printed Name and Title

Name of Entity or Organization

Date

Please sign this form and return with your application to BorderFest Association, 800 E. Coma. Hidalgo, Texas 78557, or fax to 956-843-2722. If you need additional information, call 1-800-580-2215 or 956-843-2734.
Thank You!

This sheet must be returned with your application.

Parade Participants Driving Directions

From Expressway 83 go South on 23rd St. till you reach Coma Ave in Hidalgo. At Coma Ave. take a left to Bridge Street. You will obtain your entry number at Coma & Bridge and proceed to line-up.

From Reynosa go North on 23rd St. till you reach Coma Ave in Hidalgo. At Coma Ave take a right to Bridge Street. You will obtain your entry number at Coma & Bridge and proceed to line-up.

From Pharr go South on Jackson Road till you reach Dicker Road at Dicker Rd. take a right till you reach 23rd St., take a left to Coma Ave then another left to Bridge Street. You will obtain your entry number at Coma & Bridge and proceed to line-up.

All participants are asked to please use the Bridge & Coma Street staging area to obtain an entry number.