



## **BORDERFEST QUEEN & MISS HIDALGO PAGEANT**

THIS IS AN INVITATION TO ENTER THE 2012 BORDERFEST QUEEN & MISS HIDALGO PAGEANT CONTESTS TO BE HELD SUNDAY MARCH 4 2012 IN CONJUNCTION WITH BORDERFEST IN HIDALGO TX 7:30 PM

### **Eligibility**

This contest is open to all single girls residing in the United States & Mexico.

- 16-19 years of age
- Must have been born female
- Must have never given birth to a child
- Must have never been married
- Must have never held the title of Miss Hidalgo or BorderFest Queen

### **Requirements**

1. Contestants must complete an entry form to enter the pageant. Contestants must turn in their entry **forms as soon as possible** to the BorderFest Association office to receive their **BorderFest Mega Passes**.
2. There is a \$35.00 entry fee that can be paid by the contestant, a sponsoring business or an organization. **Deadline** to turn in **the entry fee is Sunday February 12, 2012** during the interviews. Interviews will be held at the McAllen Country Club at 2PM. Contestants needing help paying or finding sponsorship businesses to pay for their entry fee may ask the BorderFest office for assistance in getting a sponsorship prior to March 1<sup>st</sup> 2012.
3. All contestants will receive 10 – 4 day BorderFest Mega Passes to be sold. In order to give you ample time to sell your tickets contestants may pick up the Mega Passes at the time the application is turned in. **The deadline date** to submit **ticket money is Saturday March 3<sup>rd</sup> 2012** at the BorderFest parade line-up. This is mandatory.
4. Each contestant must participate in the BorderFest Parade Saturday March 3, 2012 at 10:00 a.m. the correct attire for the parade is an evening gown. Contestant must report to parade line up by 9:00 a.m. Car posters with contestants name and sponsor will be ready on this day. These are to be used the day of the parade **Please bring your own tape!**
5. All contestants must attend the Mayor's and Ambassador's Luncheon on Saturday March 3, 2012 at 12 noon at State Farm Arena in Hidalgo TX, immediately following the parade. There is no charge for the luncheon to the contestants Additional guest tickets can be purchased at the Hidalgo Chamber of Commerce. Seating will be limited, make your reservations early. The BorderFest office is located at 800 E Coma in Hidalgo TX or call (956) 843-2734.

## Judging Criteria

Judging will be done in the following three categories:

Interviews  
Sportswear  
Formal Wear

### Interview:

Personal interviews will be held at the McAllen Country Club on **Sunday February 12, 2012 at 2p.m.** Contestants must bring one parent the \$35.00 entry fee and all sponsor information to the personal interview session. Dress for interview is Sundays best.

### Sportswear:

Contestants will be judged on Sportswear the night of the pageant. **On Sunday March 4, 2012 at 7:00p.m.** Contestants must be dressed in sportswear ready to go on stage.

### Formal Wear:

Immediately after the sportswear presentation contestants must return backstage to change into formal wear. There will be pageant committee members to assist contestants change into formal wear. **ABSOLUTELY NO PARENTS** will be allowed backstage the day of the pageant.

This year's theme is **"Celebrating England"**. Contestants may select an outfit for sportswear or formal wear that adheres to our theme. (This is optional **Not** mandatory).

## Rules & Regulations

1. Contestants entry fee, sponsorship fee and program ad fees will not be refunded.
2. If any of the rules listed under "Requirements" and Dress for Contestants are violated, the contestants will forfeit all privileges and the decision of the Board of Directors is **FINAL AND NO PROTEST WILL BE ACCEPTED.**
3. Girls competing for Miss Hidalgo must reside in Hidalgo.
4. There are three practice sessions. It is in the best interest of the contestants to attend these sessions.

## Winner's Duties

1. Contestants cannot hold any other title during the year of reign. Queen will relinquish her title if she wins another title during her year of reign.
2. All participants currently holding a title must be willing to give up their title if it interferes with their reign as BorderFest Queen or member of the Queen's Court.
3. BorderFest sponsors the Queen Citriana Pageant: therefore, the BorderFest Queen must be available for this pageant.
4. The Queen must take all necessary arrangements to be at the year 2013 Festival during the hours that the activities are taking place.
5. BorderFest 2013 will be the first weekend of March.
6. The Queen will be required to participate in all shows and parades during the coming year as requested by Chamber Directors. These functions are by invitation only.
7. The winner and the parents will sign a contract. It will state that if the Queen is unable to fulfill the phase of the contract for one year she will pass the contract and the opportunity to the first runner-up who will reign as Queen and will receive all privileges.

## Winning Contestant Awards

The BorderFest Queen will receive a \$400.00 College Scholarship. In addition, the winner will receive a plaque and a dozen roses.

**\*\*\*SCHOLARSHIPS WILL BE GIVEN ONCE THE YEAR OF REIGN IS COMPLETE\*\*\***

1<sup>ST</sup> runner up will receive a plaque and \$100.00 savings bond

2<sup>nd</sup> runner up will receive a plaque and \$75.00 savings bond

3<sup>rd</sup> runner up will receive a plaque and \$50.00 savings bond

4<sup>th</sup> runner up will receive a plaque and \$25.00 savings bond

1. Miss Photogenic will receive a plaque and a sash.
2. The girl selling the most advertisements will receive special recognition and surprise gift.
3. The girl selling the most gate tickets will receive special recognition and a surprise gift.



**2012 BORDERFEST QUEEN & MISS HIDALGO PAGEANT APPLICATION**

**NAME:** \_\_\_\_\_ **AGE:** \_\_\_\_\_

**Name of Sponsor:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**City/State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Parents Name:** \_\_\_\_\_

**Color Eyes:** \_\_\_\_\_ **Color Hair:** \_\_\_\_\_ **Weight** \_\_\_\_\_ **Height:** \_\_\_\_\_

**School:** \_\_\_\_\_

**Activities, Honors, Etc:**

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**Please include a wallet size picture, these pictures will not be returned and will be used for publicity purpose only**

We hereby give permission to BorderFest to use the above information, and the pictures for publicity purposes. If any of the rules listed are violated, the contestant will forfeit all privileges connected with BorderFest. The Decision of the rule committee is FINAL AND NO PROTEST WILL BE ACCEPTED.

\_\_\_\_\_  
**Signature of Parent/Guardian**

\_\_\_\_\_  
**Signature of Contestant**

**Mail To:**  
**BorderFest Association**  
**800 E Coma**  
**Hidalgo TX 78557**  
**(956) 843-2734**